



Sallie Neillie
Executive Director

Announcing our new name: Project Access Northwest!

In June, our board of directors took a unanimous vote to change our name to **Project Access Northwest**. This decision wasn't made easily or on a whim, but with thoughtful discussion and careful consideration. We need a name that tells everyone what we do and where we do it. With our expansion in late 2010 to Snohomish County and this fall into dental services, it was time to go back and look at our mission, vision and name. We're very pleased with what we came up with!

Project Access is right out front, reminding everyone what we do and what we're about. *Northwest* is more inclusive of our expanded service area and assures our Snohomish partners that we are serious about a service area that includes both counties equally.

New vision and mission defined

When hearing an organization's mission and vision, it always helps me to remember that the vision is aspirational—something that acts as a guiding star, that helps make some of those tough decisions on whether or not we do something. The mission is what we do now, and describes why we exist now.

With this context, I'm pleased to share our new vision and mission below.

Vision:

Everyone in our community will have access to appropriate health care services.

continued on page 2

Our docs are tops! Nearly 100 of our providers earn recognition

Each year, the magazines *Seattle* and *Seattle Met* publish their lists of the greater Seattle area Top Docs. Based on their compassion, generosity and community spirit, we think **all** of our 900+ docs are the tops! Special congratulations go out to those 97 physicians recently recognized in *Seattle* and *Seattle Met*.

2011 Top Docs

Richard Agress, MD
Craig Arntz, MD
Ralph Aye, MD
Todd A Barnett, MD

William P Barrett, MD
Richard P Billingham, MD
James Bowen, MD
Ann M Bridges, MD
Andrew Brockenbrough, MD

Joshua Buckler, MD
Christopher P Cannon, MD
Molly J Carlson, MD
Lisa Caylor, MD
Maria Chong, MD
John Clemett, MD
Howard Colston, MD
William B Crenshaw, MD
Steve R Cuplin, MD
Todd J Czartoski, MD
Cricket Davenport, MD
Jane Dimer, MD
David S Djang, MD

Charles W Drescher, MD
Richard Driscoll Jr, MD
Paul Edmonson, MD
Sandra P Ewaskow, MD
Alexis Falicov, MD
Jay Fathi, MD
Gregory Foltz, MD
Louis P Gianutsos, MD
Philip Gold, MD
Jed Gorden, MD
Thomas Green, MD
David R Haseley, MD
Charles Hunter, MD

Michael A Hunter, MD
Tony Huyhn, MD
Garrett Hyman, MD
Christina Isacson, MD
Hongxiu Ji, MD
Henry Kaplan, MD
Carleton Keck, Jr., MD
Mary Kelly, MD
Bart Keogh, MD
continued on p. 4



We love our donors! Big and small!

As a small nonprofit, raising funds is one of those things we have to pay attention to every day. We've been incredibly fortunate to obtain support from many of the hospital systems and multi-specialty groups whose physicians participate with us—and the demand for our services has grown so quickly that funding the additional staff, space and supplies that our growth requires is a challenge.



Project Access participated in The Seattle Foundation's GiveBIG Campaign in late June. This first-ever effort in Seattle was to raise awareness of local non-profits and garner support from donors during the usually slow months of summer. While it didn't quite feel like summer, the effort was an amazing success on many fronts! Including the stretch dollars available through The Seattle Foundation, we raised almost \$10,000 on one day in June—and all of it via The Seattle Foundation's website. All donations were proportionally matched, resulting in a lovely boost to our fundraising efforts this summer. Some

of our donors were well known to us—and almost half were brand new to us. More than 100 people participated and supported Project Access this way! Thank you very much to all of you who participated. The Seattle Foundation raised over \$3.6 million on June 23 for local non-profits. Given its success, plans are already underway for next year!

If you missed the effort and want to make a contribution, we always welcome your support! See the **Donate Now** button on our website, www.projectaccessnw.org.

Amgen awards \$25,000 grant

We are very pleased to announce that Project Access Northwest has been awarded a \$25,000 grant by the Amgen Foundation. This grant provides much-needed general operating support. Amgen has also provided needed medications to a number of Project Access patients who have worked with the Prescription Drug Assistance Foundation to access needed donated medications. Amgen has both a Seattle and a Bothell location and is the largest biotech employer in the region. If you are just north of downtown, you may spot its beautiful waterfront office: The Helix Campus. Thank you, Amgen, for playing an active role in our success!



Pioneering science delivers vital medicines™

New name, new vision

continued from page 1

Mission:

Project Access Northwest collaborates with the health care community to open doors to medical and dental care for low-income individuals with limited access.

You'll notice our new name on the masthead, on our website and all of our materials. We're excited about this step in growing our organization and the numbers of patients we can help get needed medical specialty care. Thanks for your support and help in the growth we've seen.

Project Access goes dental

Project Access has worked all summer with **Swedish and Seattle-King County Dental Society and Dental Foundation** to put all the many pieces in place to begin dentistry services at the **Swedish Community Specialty Clinic (SCSC)**.

Thanks to grants from the **Washington Dental Service Foundation** and the **Seattle-King County Dental Society and Dental Foundation**, the equipment was installed in August in anticipation of an early September start date. Working with the community clinic dental directors as well as the dentists with **Seattle Specialty Care Dentistry**, Drs. Bart Johnson and Amy Winston, we have developed a program that will enable the community clinic dental directors to refer low-income uninsured patients with complex extractions beginning this month. Eleven oral surgeons, as well as three dental residency students, are all committed to providing needed care through appointments made by Project Access Northwest. Initially, we will focus our appointments at the three operatories at SCSC. In the near future, the Seattle-King County Dental Society will also recruit dentists who will see patients in their private practice. In order to ensure that the dentists' time and talents are best utilized, we added a dental case manager, **Carla Barrick**. Carla is also a registered dental assistant in Washington state with much experience in many of the safety net dental clinics. We appreciate the support of the **Pacific Hospital Preservation & Development Authority** to add Carla to our staff.

Project Access Solution: Make it “easy to help people”

Dr. Steven Ratcliffe

Orthopedics, Proliance Orthopedics & Sports Medicine
2011 Top Doc, *Seattle Magazine*

“We heard about Project Access from a person who was actually in the medical field. She had horrible hip pain and couldn’t work, but didn’t qualify for DSHS. She did her own research and, after trying several different avenues to get care, told us about Project Access. I signed up because it was the right thing to do.

The patient screening process is important. Project Access makes it so easy to help people. They do it right. Patients who go through Project Access have been screened medically and have surgical clearance by the time they see me. It’s a very, very well-run organization. It’s very easy for us; all I have to do is give my services.”

—Dr. Steven Ratcliffe

Many of our volunteer medical specialty providers have joined our network based on word-of-mouth referrals. We work hard to keep it that way. Project Access Northwest is organized around the objective of efficiently connecting patients in need with our volunteer network of physicians and ancillary services providers. We carefully review new patient referrals for completeness, provide medically certified interpreters when needed, and manage appointments that respect our physicians’ availability.

PHOTO CREDIT: Therese Fraire, Fraire Davis Photography



Project Access Solution: Administrative Volunteers

Did you know that Project Access Northwest has a volunteer program? It’s true!

by *Scott Shurtleff, Operations Manager*

Project Access Northwest’s volunteer program started as a result of input from one of our case managers, Sean Haines. In November 2010, I met with the staff at Project Access NOW in Portland, where Sean had previously worked. Detailed descriptions of the value gained from volunteers convinced me that we needed a volunteer program.

Never having set up such a program, I tapped into my own experience as a volunteer at the Museum of Flight Restoration Center in Everett. The volunteer coordinator at the Museum of Flight directed me to the United Way’s training course. In June, I completed Volunteer Management Training 101. VMT101 is the foundation for our program. Project Access Northwest now has three volunteers, and we’re actively interviewing

several more. Even in this early stage, we have seen the benefit of capable volunteers!

Nationally, it’s estimated that 62.8 million people volunteered at least one time last year. The U.S. Bureau of Labor Statistics ranks the state of Washington as #10 and the city of Seattle as #5 for the most volunteers per capita.

We currently have job descriptions for case management volunteers, telephone-based and non-telephone; volunteers who are interested in helping us scan our paper files into a digital format; and volunteers who can assist with general administrative duties. To volunteer, a candidate must complete an application, confidentiality statement, background check and an interview with the staff.

Are you interested in volunteering?

Call us at 206-788-4204. Our staff can provide you with job descriptions and an application!

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Project Access providers earn “Top Docs” honor

continued from page 1

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We invite your comments and questions.
Visit www.projectaccessnw.org to learn more.